

## Impact Measurement Measure Your Success

"We have many individuals and organizations that are both donors and investors ... It [Money In] meanwhile does a bang-up job of keeping track of the transactions in and around investing"

> - Alan Cantor, VP Philanthropy New Hampshire Community Loan Fund

## With Impact Measurement\* you can...

- Configure the system for the specific Impact Measurement criteria evaluated by your organization
- Measure the impact of all community activities
- Generate summary reports with flexible filtering options
- Download census tract and location information based on street addresses
- Track information for CIIS reporting requirements

**OVERVIEW** Impact Measurement (IM) is a powerful solution to track and measure the impact of CDFI and Microenterprise organizations on their communities and constituents. With comprehensive reporting and flexible configuration, the system can accommodate nearly any impact tracking situation.

FUNCTIONALITY The Impact Measurement module allows you to establish which specific impact parameters your organization desires to track (for grant compliance or to support the mission of your organization), and then provides a flexible database for recording, updating, or changing that information as needed. Special features include automatic download of census tract info over the web. The system can be run standalone to store basic

contact and loan details along with impact data, or it can be run in conjunction with MIMOTA for added flexibility and expanded reporting capabilities. The system can be used in conjunction with MIMOTA to generate the reports required by the CDFI fund for their new CIIS reporting requirements. It can also be used to do NCCA annual reporting.

FLEXIBILITY Observing the diversity in the non-profit organizations in the community development and microenterprise industries, we developed a completely flexible system. The system has been constructed in Microsoft Access to allow great reporting and data-sharing flexibility. Customizable fields and dropdowns allow you to seamlessly configure the software specifically for your organization.

- Excellent customer support
- Technical assistance & training
- Free upgrades & installation

## Call us today! 800.445.3047 mimota@villagesoft.com

\*The Impact Measurement system is compatible with MIMOTA and is available through a per-user pricing plan in both Microsoft Access (for small organizations) and SQL Server versions (for large orgs)

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